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Dear Friend of Solar One,

We are delighted to share that through our newly launched Business Donors Circle we have created a range of engaging ways for your company to be a part of the critical work of Solar One.

Solar One is an award-winning environmental education nonprofit that has been in operation since 2004. We provide knowledge, skills, and technical assistance in the five boroughs of New York City and Newark, New Jersey, building awareness of the role we can all play in creating a sustainable future for ourselves, our neighbors, and our communities.

Solar One strives to bring those most affected by environmental injustice to the forefront of developing and benefitting from the clean energy economy. Alongside our many strategic partners, we transform the way people think about energy, the urban environment, and resilience by engaging and supporting diverse stakeholders and program participants, and facilitating new ways of living and working that respond to a world affected by climate change.

Our key programs include the Green Design Lab, which provides K-12 environmental STEM education and career readiness in public schools, the Green Workforce Training Program, which provides hard skills training for individuals with barriers to stable, livable wage employment, and the Here Comes Solar program, which facilitates solar projects in underserved communities by providing technical assistance to building owners and local organizations.

Solar One's work is more crucial than ever with major investments approved and pending in the clean energy sector and climate resiliency at the Federal, State, and City level. As a leader in the sustainability movement, Solar One is poised to make a more hopeful and sustainable future a reality, particularly for low-and moderate-income New Yorkers and Newarkers disproportionately affected by climate change. Your support will help strengthen these efforts.

For more details, please see the attached one-pager about Solar One's Business Donors Circle.

Thank you for your time and consideration. Feel free to contact us with any questions at: [development@solar1.org](mailto:development@solar1.org)

# SOLARone

## Solar One Business Donors Circle

Yes! I want to join Solar One as a partner to support sustainability, and bring clean energy, environmental STEM education, green workforce training, and urban green space stewardship to communities across New York City and Newark, NJ.

### Friend (\$1,000+)

*Your donation at this level could provide Solar One with resources to:*

- *purchase new power tools and equipment for our hands-on workforce training lab; or*
- *support an online webinar for a community development group planning to install solar panels on their properties; or*
- *provide materials for a hands-on classroom activity at a neighborhood school*



#### Donor benefits are:

- 2 Tickets to Solar One annual Summer Solstice Event
- Recognition in all event materials
- Recognition on Solar One's website as a member of our Business Donors Circle
- Recognition in Annual Report
- Invitation for a site visit at our HQ and Workforce Training Center in Long Island City to see programs in action

### Partner (\$2,500+)

*Your donation at this level could provide Solar One with resources to:*

- *secure energy sector jobs and advancement opportunities for workforce trainees; or*
- *offer online programming on topics such as urban farming, sustainable rainwater collection, and foraging walks; or*
- *provide community outreach activities on the benefits of energy efficiency retrofits, Community Solar programs, and local mandates to address climate impacts in metro New York City*



#### Donor benefits are:

- 4 Tickets to Solar One annual Summer Solstice Event
- Recognition in all event materials
- Discount for Solar One's "Clean Energy Connections" Event Series
- Recognition in Solar One's Biweekly newsletter
- Recognition on Solar One's website as a member of our Business Donors Circle and in Solar One's Annual Report
- Invitation for a site visit at our HQ and Workforce Training Center in Long Island City to see programs in action

## Catalyst (\$5,000+)

**Your donation at this level could provide Solar One with resources such as:**

- *equipment for youth to learn to build a mobile solar charger in a community garden or schoolyard; or*
- *lumber and electrical supplies for our workforce trainees to complete a hands-on wiring module in advance of their certification test; or*
- *a new irrigation system in Stuyvesant Cove Park to reduce water usage*



### Donor benefits are:

- 6 Tickets to Solar One annual Summer Solstice Event and public acknowledgement at the event
- 2 Tickets for Solar One's "Clean Energy Connections" Event Series
- Recognition in all event materials
- Recognition in Solar One Biweekly Newsletter
- Recognition on Solar One's website as a member of our Business Donors Circle and recognition in Annual Report
- Invitation for a site visit at our HQ and Workforce Training Center in Long Island City to see programs in action

## Trainer (\$7,500+)

**Your donation at this level could provide Solar One with resources to:**

- *certify an entire class of 30 students in 'GPRO Fundamentals of Building Green'; or*
- *ensure we continue to have a day-to-day maintenance team in place to keep Stuy Cove Park open to the public as a community green space; or*
- *support one session of our Clean Energy Connections series focused on NYC's leadership setting policy to transition away from fossil fuels*



### Donor benefits are:

- 6 Tickets to Solar One annual Summer Solstice Event and public acknowledgement at the event
- 2 Special Invitations to Solar One Solar Rooftop Tours
- 4 Tickets for Solar One's "Clean Energy Connections" Event Series
- Mini-seminar hosted by Solar One program team members
- Recognition in all event materials
- Recognition in Solar One Biweekly Newsletter
- Recognition on Solar One's website as a member of our Business Donors Circle and recognition in Annual Report
- Invitation for a site visit at our HQ and Workforce Training Center in Long Island City to see programs in action

## Installer (\$10,000+)

*Your donation at this level could provide Solar One with the resources to:*

- *purchase heat pumps and equipment for our HVAC and solar training programs; or*
- *send a Solar One educator into a classroom to co-teach STEM lessons over a full week; or*
- *support an interactive educational session at Stuy Cove Park encouraging eco-stewardship of public land*



### Donor benefits are:

- 8 Tickets to Solar One annual Summer Solstice Event and public acknowledgement at the event
- Private Tour of Solar One Workforce Training Center with CEO Stephen Levin
- 4 Special Invitations to Solar One Solar Rooftop Tours
- 4 Tickets for Solar One's "Clean Energy Connections" Event Series
- Mini-seminar hosted by Solar One program team members
- Recognition in all event materials
- Recognition in Solar One Biweekly Newsletter + a feature story on your organization shared with thousands of readers
- Recognition on Solar One's website as a member of our Business Donors Circle and recognition in Annual Report

## Sustainer (\$15,000+)

*Your donation at this level could provide Solar One with resources to:*

- *sponsor a school for the 2-week Career and Technical Education program; or*
- *help us pilot a horticulture therapy program focused on native plants; or*
- *share staff expertise in assessing a portfolio of affordable housing properties to bring renewable energy to a NYC low-income community*



### Donor benefits are:

- 10 Tickets to Solar One annual Summer Solstice Event & Pre-Event Reception with Keynote Speaker
- Public Acknowledgement at Solar One Annual Event
- Private Tour of Solar One Workforce Training Center with CEO Stephen Levin
- 4 Special Invitations to Solar Rooftop Tours
- 4 Tickets for Solar One's "Clean Energy Connections" Event Series
- Mini-seminar hosted by Solar One program team members
- Recognition in all event materials
- Recognition in Solar One Biweekly Newsletter + a feature story on your organization shared with thousands of readers
- Recognition on Solar One's website as a member of our Business Donors Circle and recognition in Annual Report

To make a donation:

Solar One Business Donors Circle  
Solar One  
9-03 44<sup>th</sup> Road, Unit 201  
New York, NY 11101

**Checks payable to:** Solar One

**To pay with a credit card online, go to:**  
<https://www.solar1.org/donate-to-solar-one/>

For more information, contact:  
[development@solar1.org](mailto:development@solar1.org)

